

# INNOVATION CULTURE WORKSHOP

## BUILDING ALIGNMENT & UNDERSTANDING FOR INNOVATION SUCCESS



### WHO SHOULD ATTEND?

Executives & Senior Leaders  
Managers of Teams  
Innovation & Strategy Teams  
Change Agents & Culture Champions



### KEY TAKEAWAYS

**Define Innovation for Your Organization:** Gain clarity on what innovation is and could be within your business.

**Align Leadership & Strategy:** Build a shared understanding among leadership to create momentum for innovation.

**Explore Systematic Approaches:** Understand the fundamentals of structured innovation and what it takes to be successful.

**Identify Next Steps:** Create plans for how leadership can support and enable innovation moving forward.

This 4-hour workshop is designed to help leaders develop a shared understanding of innovation and what it takes to embed it within their organization. Through guided discussions participants will explore how they can support innovation efforts and take meaningful steps forward.

## AGENDA

### 01 Introduction & Innovation Fundamentals

Learn the fundamentals of a systems-based approach to innovation that enables employees of all levels to work together to solve problems and create opportunities.

### 02 The Innovation Journey

Learn the most common phases of innovation maturity - from resistance to world class - and best practices for moving to the next level.

### 03 Leadership's Unique Role

Understand what tangible and non-obvious things leaders can do to support innovation work.

### 04 Reflection & Planning

Review innovation effort results to date and discuss next steps for advancing innovation in the right way for your team.

### WHY ATTEND?

**Gain Clarity:** Establish a common language and understanding of innovation.

**Build Alignment:** Ensure leadership is on the same page about what innovation means for your business.

**Identify Opportunities:** Start shaping how your organization can take action to drive innovation forward.

*The format of this workshop is discussion heavy. A group size of 5-20 people is recommended. Contact us for other options for larger teams.*

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