



PROACTIVE Problem Solving Workshop with Yellow Belt Certificate

A brain **boosting**, team **building**
experience that unleashes PROACTIVE
Problem Solving throughout your organization



This workshop is a high energy training event guaranteed to ignite an innovative problem solving skillset and mindset in everyone. Two things make it meaningfully unique:

1. **It teaches participants to be PROACTIVE.** When employees move from being “reactive” to “proactive” problem solvers a chain reaction of positives happen for the organization and culture. Not only are more problems solved faster, but employees become more engaged in their work, inclusive collaboration is increased, and employees report higher job satisfaction.
2. **It teaches participants how to create non-obvious solutions.** For tricky problems, the answer isn’t always evident. In the workshop participants learn 8 different techniques to help them create fresh ideas to solve problems.

The workshop is appropriate for everyone at all levels of the organization. It integrates easily with existing Lean and Lean Start Up, Six-Sigma, and Design Thinking programs.

WHY TEACH YOUR TEAM?

➔ **Increases Job Satisfaction & Employee Retention:** In a study of over 557 executives, the #1 predictor of employees feeling their organization is one of the best places to work is, “My talents are well used in the workplace.” Knowing that you and your team can build a better way creates a positive mental attitude towards your organization.

➔ **Tangible & Meaningful Outputs:** When learning these skills, employees often use them to improve established processes and procedures and to work smarter within a team. Research finds that in cost savings alone, these improvement ideas can generate 300% more impact than ideas from an elite team of experts.

AGENDA

Defining Problems & Solutions

- ✓ Identifying the markings of a problem
- ✓ Finding the opportunity within the problem
- ✓ Structuring the argument for your idea

Creating Solutions

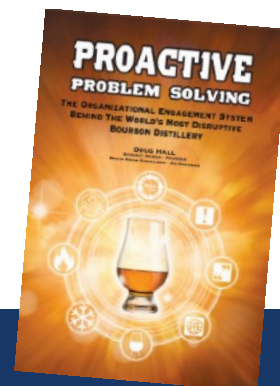
- ✓ 3 principles to 5X problem solving
- ✓ Finding inspiration
- ✓ Changing perspective
- ✓ Industrial strength problem solving
- ✓ Fixing broken processes

Driving Out Risk

- ✓ How to quickly learn if your idea will work
- ✓ How to use math to get support
- ✓ How to make it real
- ✓ How to put your idea into action fast

Industrial Strength Pedigree - The methods and tools taught in the workshop are the best of the best from over 40 years of work with over 2,000 organizations - including top innovators like Disney, Nike, American Express, and Procter & Gamble.

Included: A complimentary copy of the book, PROACTIVE Problem Solving.



Time & Format:
1 day (8hrs) in person

Ideal for:
Employees at all levels

FAQs

Q. How does this workshop help to work smarter within other frameworks - like Design Thinking, Lean Six Sigma, Total Quality, etc?

The skills and tools from this workshop are very complimentary to Design Thinking, Lean Six Sigma, and Total Quality. In fact, the course reinforces and builds on key lessons from those disciplines. Most participants who have completed all the courses refer to this course as the bigger framework that links them all together and the "connective tissue" that fills in the gaps.

Q. How is the course taught?

The workshop uses a blended learning approach. Content will be introduced by an instructor to familiarize you with the big picture concepts. Then participants will work on practice exercises in groups and pairs often pausing for reflective discussion with the greater group. It's most often run in 1 day in person, but we can design the format and flow that's best for you (e.g. delivered in segments).

Q. Who should attend?

This workshop is about smarter thinking systems to help you proactively solve problems at every level. As such, the workshop is designed for every level of staff in an organization - from entry level to executive. The skills taught are universal, and as you practice their application you can use them on real challenges in your daily work. For those who lead others, they should also consider the Innovation Engineering Blue Belt certification program.

Q. Where can the workshop be held?

Anywhere. We've done workshops at Eureka! Ranch, on a front porch, in a hotel as part of a conference, art museum, incubator, even on a Boeing 747. For groups of 48 or less, you're welcome to host it at our custom built facility in Cincinnati, Ohio, for an additional \$50 per person facility fee that covers breakfast, lunch, snacks, and beverages.



For more information or to schedule a Workshop contact:

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