

Front End Innovation Leadership Workshop



Where your leadership team will learn how to set up your front end innovation (FEI) system for success - including hands-on collaboration getting started identifying strategic directions and gaining alignment on your FEI game plan.

Eureka! Ranch has pioneered the only front end innovation (FEI) system that enables teams to consistently deliver venture-level development proposals for new products and/or services with 250% higher odds of success. And it all starts with setting clear strategies and expectations.

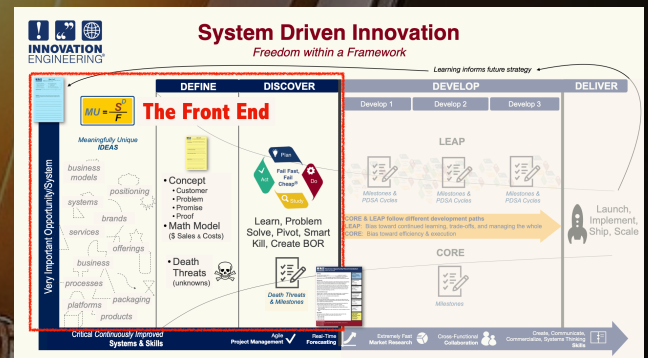
In the one-day Front End Innovation Leadership Workshop, your leadership team will get started identifying strategic directions and gaining alignment on your FEI game plan, including exploring what you need to see to confidently make development/investment decisions. You'll leave the workshop with an understanding of how to enable your team(s) to do the work in the middle of the front-end system – creating, communicating, and vetting innovative ideas that fit your strategic direction and have higher odds of success.

Live Online Workshop Agenda

- **Innovation Engineering Overview** - A high-level introduction of the system-thinking approach to innovation.
- **Strategy Activation** - Connect your business strategy to your innovation strategy by getting started defining the strategic missions and boundaries.
- **Front End Innovation (FEI)** - Understand what it takes to invent and vet new business propositions with higher success rates.
- **Organizing for Success** - Review best practice strategies for staffing, resourcing, and reporting structures, and plan customization for your business.
- **Business Opportunity Recommendations** - Review a proven template and an exercise for creating the ideal, custom outcome for your FEI system.
- **Metrics for Innovation Decision-Making** - Review best-practice metrics to customize for your business.
- **Your FEI Game Plan** - Get started planning your approach for building/improving your FEI system.

Schedule

- **Start** 8:00am
- **Break** Mid-Morning
- **Lunch** 11:30am - 1:00pm
- **Break** Mid-Afternoon
- **End** 4:30pm



Pedigree

The approach your leaders will experience in the *Front End Innovation Leadership Workshop* is based on the validated processes Eureka! Ranch has used for over 35 years to help 100s of companies – from Fortune 100 to small and mid-sized – in all types of industries successfully invent, vet, and launch breakthrough new products, services, and systems.

It's powered by *Innovation Engineering*® – a proven methodology for innovation that blends the rigor, discipline, and fact-based decision-making of systems with the creative, strategic, and inspired art of big thinking.