IE FUNDAMENTALS

Innovative Team Building with Tangible Return on Investment

CREATE BIG IDEAS

LEARN ACTIONABLE SKILLS

WALK AWAY RE-ENERGIZED!

THREE THEMES:

1. New Products/ Services
2. New Marketing Messages
3. Process Improvement

With an Innovation Engineering Blue Belt cohort, you'll benefit from team-building while working on a real business challenge delivering measurable ROI.

Your team of up to 20 participants will experience team-building working collaboratively on a real business challenge with measurable impact through being coached through Innovation Engineering Fundamentals training and Blue Belt Certification.

Pre-book now for an in-person session for Fall 2021 or get started tomorrow with live virtual sessions.

TO LEARN MORE EMAIL CORIE@EUREKARANCH.COM

HOW IT WORKS:

The Innovation Engineering Blue Belt cohort is for teams of 8 - 16 participants. Using the Innovation Engineering Fundamentals curriculum you and your team will work on a challenge your business is currently facing that falls into one of the following 3 categories determined in advance:

- New Products/Services
- New marketing Messages
- Process Improvements

During the training, you will not only practice & learn the 13 fundamental Innovation Engineering skills that will help you create, communicate, and commercialize big ideas you will use those new skills to create and filter big ideas against the challenge that you identified in advance.

Each Cohort Includes:

- Kick-Off and Introduction Meet-Up
- Virtual Training: ~14 hours of online instruction via Zoom with a Eureka! Ranch Innovation Engineering (IE) Black Belt & Coach (can be done over 4 sessions).
- In-Person Training: ~1.5 days at a location of your choice.
- Coaching: Coaching and grading of all lab & application assignments by a Eureka! Ranch IE Black Belt during each session and for 60 days following the last online session.
- Innovation Tools: JumpStartYourBrain.com individual account for each participant giving them access to the training and related tools for 6 months.
- Optional Certification: IE Blue Belt Certification is issued upon the completion of all digital lab & application assignments within 60 days following the last online session.

COST: $3,000 PER PARTICIPANT (MINIMUM OF 8 PARTICIPANTS REQUIRED)