

# Session G.1 (Chapter 9) - Writing a Blue Card

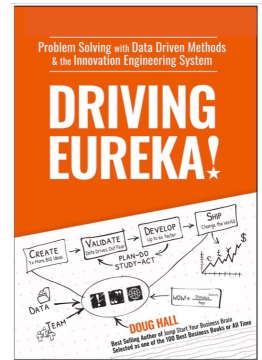
**CONGRATULATIONS:** You have won a Special Dinner cooked for you by a world class chef, but there is a condition for you to redeem your prize. **You must have someone else invent the Special Dinner for you and it must be MEANINGFULLY UNIQUE.**

**Step 1:** Write a Blue Card for your Special Dinner.

**Step 2:** Give your Blue Card to a friend, family member, or colleague. Ask them to read your card and create ideas. **DO NOT** provide any additional explanation, as your Blue Card should speak for itself.

**Step 3:** Have them share their ideas for your Special Dinner.

**Step 4:** Reflect on what you learned from the process



**Name:** \_\_\_\_\_

**Narrative:** *Motivating explanation of WHY this is important*

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**Strategic Mission:** *We need ideas for...*

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**Strategic Exclusions:** *Types of ideas we are NOT interested in*

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**Tactical Constraints:** *Design, time, resources, tactical issues*

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**Exploration Areas:** *Areas for stimulus mining and exploration*

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