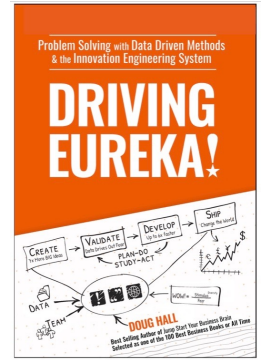


# Session F.1 (Chapter 8) - Plan - Do - Study - Act



**The set up:** You are thinking of starting a pizza restaurant in your hometown. However, your banker feels that your city already has too many for you to be successful with a new one. The challenge is to conduct multiple PDSA cycles to learn more and overcome his concern. Follow the steps to methodically go through 4 quick cycles of learning using the internet.

In the DO field state what terms or questions you will search for - be specific. Then document your learning, and lastly state what you'll do next.

<p><b>PLAN:</b> What success looks like.</p>	<p>Use the internet to find proof that your town doesn't have too many pizza restaurants.</p>	<p>Use the internet to find proof that your town doesn't have too many pizza restaurants.</p>	<p>Use the internet to find proof that your town doesn't have too many pizza restaurants.</p>	<p>Use the internet to find proof that your town doesn't have too many pizza restaurants.</p>
<p><b>DO:</b> What you could try to do to achieve success. (One search at a time)</p>				
<p><b>STUDY:</b> What did you learn?</p>				
<p><b>ACT:</b> Confront reality...kill project, do another cycle, pivot.</p>				