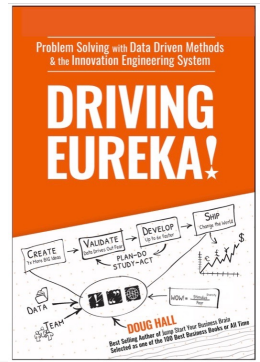


## D.3 - Stimulus Mining Areas

Think how often you, your team, or company uses each of the six stimulus mining areas to spark ideas. Then think about what kind of problem or innovation area might particularly benefit from each type of mining.



Stimulus Mining	How often do I/we use it (check one)	What kind of PROBLEM or INNOVATION AREA might it be particularly helpful to use this type of mining for...
<b>Wisdom Mining</b> Academic research	<input type="checkbox"/> Never <input type="checkbox"/> Sometimes <input type="checkbox"/> Often	
<b>Patent Mining</b> Patents /Technology	<input type="checkbox"/> Never <input type="checkbox"/> Sometimes <input type="checkbox"/> Often	
<b>Market Mining</b> Competition	<input type="checkbox"/> Never <input type="checkbox"/> Sometimes <input type="checkbox"/> Often	
<b>Insight Mining</b> Customers	<input type="checkbox"/> Never <input type="checkbox"/> Sometimes <input type="checkbox"/> Often	
<b>Future Mining</b> What "could" happen	<input type="checkbox"/> Never <input type="checkbox"/> Sometimes <input type="checkbox"/> Often	
<b>Unrelated Mining</b> Outside of Normal	<input type="checkbox"/> Never <input type="checkbox"/> Sometimes <input type="checkbox"/> Often	