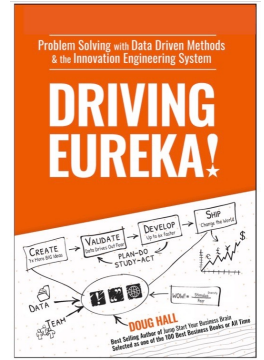


B.3 - Innovation Needs

Starting left to right, list your problems whether they are personal or a problem that your team, company, or division faces. Then identify whether or not it is a Growth Opportunity or a System Challenge that must be addressed.

GROWTH OPPORTUNITIES are Customer Facing Products & Services
 SYSTEM CHALLENGES are Internal Processes, 'How We Work'



Think about what it might be worth for you or the team to find a solution. After you have completed the first 3 columns, rank the top 3 most valuable problems - the ones that will be the most valuable to you if they are solved.

List Your PROBLEMS Personally and/or TEAM	What type of Challenge is this... Circle One	What might it be worth in TIME, MONEY or LESS STRESS if I/we found a Solution to the problem	Number 1 to 3 the Most Valuable Problems to Innovate On
	Growth Opportunity System Challenge		
	Growth Opportunity System Challenge		
	Growth Opportunity System Challenge		
	Growth Opportunity System Challenge		
	Growth Opportunity System Challenge		