



## OPTIONAL DISCUSSION

### CHAPTER 6

The value of stimulus and diversity are obvious. However, their application is not. The natural habit is to declare and defend ideas based on your opinions.

- When your life has a piece of stimulus (a learning, an observation, a fact) sparked a fresh solution to a problem you had?
- When in life has diversity (a conversation with others) sparked a fresh solution to a problem you had?
- In your personal life what are examples of where you use stimulus and diversity to create fresh ideas, and/or solve problems?
- In your work life do you use stimulus and diversity or do you resort to brain draining?
- What prevents you from using it more?
- In the company you work for or the school you learn/teach at, what prevents the use of stimulus mining and diversity to solve problems?
- Which of the 6 types of stimulus mining (wisdom, patent, marketing, insight, future, unrelated) do you use? What stops you from using the others?

## NOTES