



## OPTIONAL DISCUSSION

### CHAPTER 12

- What surprised you about the new mindset on patents?
- Look back at the questions you got wrong on the Patent Literacy exam - what is the cost/consequences of not understanding the new reality of patents?
- Think of people you know who have patents - what is your perceptions of them? Would you like others to perceive you the same way?
- What confirmed what you already know?
- What changes in how you think and take action on patents would provide the greatest benefit to your organization?
- What impact would it have on your organization to require that all innovation be patentable?

## NOTES