

# IGNITING PEOPLE



A 2 day innovation course that teaches you how to  
accelerate success in your work **RIGHT NOW**  
- no matter your skills, title, or experience.

## Everyone Can Innovate - NOW.

No matter your role in the organization, being more innovative means you can create, communicate, and accelerate ideas for anything.

At the 2 day Innovation Engineering Fundamentals Course you'll learn the fundamentals of innovation. AND you'll get started applying them to your current work to get an immediate impact.

## In this course you'll learn:

- How to create ideas and problem solve (with methods 8x more effective than brainstorming).
- How to communicate ideas in a way that sells.
- How to take an idea from inspiration to reality - FAST.

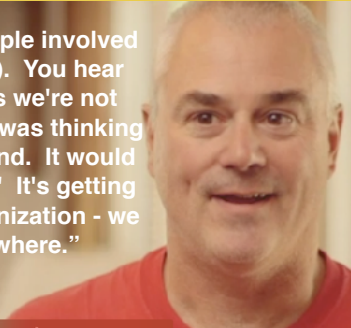
## How it Works

**1) Convenient On-Line Digital Classes:** Before attending the live session, you take ~33 short digital classes (about 4 hours) on how to create, communicate, and commercialize innovation.

**2) Practical "Hands on" Classes:** At the live session you'll roll your sleeves up in interactive experiences to cover the content in a dynamic, fast paced way.

**3) Valuable Application to Your Work:** You'll also get started applying the new mindset, systems, and tools to your work - connecting the dots from innovation theory into practical application.

**4) Living It - to Certification:** During the 60 days after the session, complete your coursework and real world skills application with the help of a virtual coach to achieve Innovation Engineering Blue Belt certification.

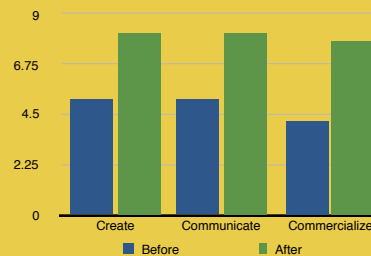


"I see excitement from people involved in (Innovation Engineering). You hear them talking about projects we're not working on, saying, 'Hey, I was thinking about this the other weekend. It would be really neat if we could...' It's getting excitement within the organization - we see that we're going somewhere."

Jim Hlebovy, Manager of Product Engineering

## This course is great for Personal &/or Team Development

If you &/or your team, no matter your role(s), need to be more innovative & engaged, this is the program for you.



Self reported growth in ability to create, communicate, & commercialize innovations for products, services, systems and everyday work.

Visit [eurekaranch.com/calendar](http://eurekaranch.com/calendar) for calendar and registration • \$2,995 per person (send 3 people and get the 4th free)

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