THE EUREKA! EXPERIENCE

Breaking out of the Quarantine Funk!

CREATE BIG IDEAS

LEARN ACTIONABLE SKILLS

WALK AWAY RE-ENERGIZED!

Break the quarantine funk with a Eureka! Experience. An innovative team building and training workshop.

Whether you choose to pre-book a Fall 2021 in-person experience or a right now virtual experience your team will create big ideas, learn lasting problem-solving & innovation skills, and walk away re-energized to keep working on current or future challenges.

The Eureka! Experience is built on the 13 fundamental innovation skills that make up the Innovation Engineering curriculum and is taught over ~14 hours with 60 continuous days of coaching and training.

THREE THEMES:

1. New Products/ Services
2. New Marketing Messages
3. Process Improvement

TO LEARN MORE EMAIL CORIE@EUREKARANCH.COM

HOW IT WORKS:

The Eureka! Experience is for teams of 8 - 16 participants. Using the Innovation Engineering Fundamentals curriculum you and your team will work on a challenge your business is currently facing that falls into one of the following 3 categories determined in advance:

- New Products/Services
- New marketing Messages
- Process Improvements

During the training, you will not only practice & learn 13 fundamental innovation skills that will help you create, communicate and commercialize big ideas you will use those new skills to create and filter big ideas against the challenge that you identified in advance.

Each Experience Includes:

- Kick-Off and Introduction Meet-Up
- Virtual Training: ~14 hours of online instruction via Zoom with a Eureka! Ranch Innovation Engineering (IE) Black Belt & Coach (can be done over 4 sessions).
- In-Person Training: ~1.5 days at a location of your choice.
- Coaching: Coaching and grading of all lab & application assignments by a Eureka! Ranch IE Black Belt during each session and for 60 days following the last online session.
- Innovation Tools: JumpStartYourBrain.com individual account for each participant giving them access to the training and related tools for 6 months.
- Optional Certification: IE Blue Belt Certification is issued upon the completion of all digital lab & application assignments within 60 days following the last online session.

COST: $3,000 PER PARTICIPANT (MINIMUM OF 8 PARTICIPANTS REQUIRED)